



## 2008 Event Sponsorship Reservation Form

We invite you to link your name with a 2008 signature event, the opportunity for greatest visibility at the Center for the Arts. For a donation of \$2,500 you can sponsor our spring dance extravaganza, the STARZ show, or our annual *winterDance* family event. For a donation of \$3,500 you can sponsor our mid-winter drama or for a donation of \$5,000 you can sponsor our summer musical.

Sponsorship includes acknowledgement (thank you) from the stage at each performance and your logo prominently displayed on all of the following promotional materials:

- ❖ Event programs
- ❖ Event posters
- ❖ Event post cards
- ❖ Event section of the Center web site
- ❖ Event section of the bi-monthly mailer
- ❖ Event section of the website with links to your website
- ❖ Event section of our weekly emails

We offer a flexible payment plan

Company:		
Contact Name:		
Address:		
City:	State:	Zip:
Tel:	Email:	

Please supply the Center for the Arts with a high-resolution company logo.

Tax Deductible Business Partner donation \$ \_\_\_\_\_

Signature \_\_\_\_\_

### **Business Partner:**

#### **Other ways for businesses to Support the Center**

- ❖ Become a Volunteer
- ❖ Provide business services at a below-market rate
- ❖ Donate equipment, furniture and material – Check with the staff for our current needs.

(530) 274-8384 \* Fax (530) 272-7084 \* [www.thecenterforthearts.org](http://www.thecenterforthearts.org)

A California Public Benefit 501 (c) (3) Corporation \* Fed Tax ID # 94-3330846



## 2008 Monthly Underwriter Reservation Form

For a donation of \$500 you can join 3 other businesses in underwriting the Center's programs for one month. Underwriting includes acknowledgement (thank you) from the stage at each performance during the month and your logo displayed on all of the following promotional materials:

- ❖ Your logo prominently displayed in Main Gallery
- ❖ Your logo displayed prominently displayed in Off Center Stage
- ❖ Your logo acknowledged in programs during the month
- ❖ Your logo on The Center web site for the month
- ❖ Your logo in our bi-monthly mailer
- ❖ Your logo linked to your website in our weekly email
- ❖ Acknowledgement (thank you) from the stage at all Center sponsored events
- ❖ Between 20,000 and 30,000 people view your name in our promotional material each month

We offer a flexible payment plan

Company:		
Contact Name:		
Address:		
City:	State:	Zip:
Tel:	Email:	

Please supply the Center for the Arts with a high-resolution company logo.

Tax Deductible Business Partner donation \$ \_\_\_\_\_

Signature \_\_\_\_\_

### **Business Partner:**

#### **Other ways for businesses to Support the Center**

- ❖ Become a Volunteer
- ❖ Provide business services at a below-market rate
- ❖ Donate equipment, furniture and material – Check with the staff for our current needs.



## 2008 Business Partner Reservation Form

Support the Grass Valley Arts Community while partnering with The Center for the Arts.

Expose your business to over 30,000 potential customers through email, program ads and website hits.

### Benefits:

- ❖ Ads in all 4 signature performance programs for 1 year
  - ❖ Mid-Winter Drama – *Philadelphia Story*
  - ❖ Spring Dance STARZ show – March
  - ❖ Fall Musical – *Guys and Dolls* (under consideration)
  - ❖ *winter* Dance – December
- ❖ Weekly email of upcoming events
- ❖ Your business name on our website for one year
- ❖ 2 complimentary guest passes to a Center performance
- ❖ Preferential rates on larger program ads
- ❖ Donations are tax deductible

### Costs (Includes all four programs):

\$250 for business size ad

\$300 for quarter page

\$400 for half page (includes 2 tickets to each signature event)

\$750 for full page (includes 4 tickets to each signature event)

\$900 for the full Back Page Cover (includes 4 tickets to each signature event)

We offer a flexible payment plan

Company:		
Contact Name:		
Address:		
City:	State:	Zip:
Tel:	Email:	

Please supply the Center for the Arts with a high-resolution company logo.

Tax Deductible Business Partner donation \$ \_\_\_\_\_

Signature \_\_\_\_\_



The Center attracts over 150,000 visits to downtown Grass Valley each year, with people attending events, classes and workshops. Following are some other Center statistics:

- There are over 8,000 visits to the Center each month
- The Center's website has over 6,000 unique hits per month
- Over 6,000 households receive mailers bi-monthly month with an additional 1,000 mailers picked up by visitors to the Center.
- Posters are distributed to over 75 unique sites each week including hotels and bed & breakfast through out Nevada County.
- Over 8,000 programs are printed for signature events each year
- Over 4,500 people receive event emails per week

There are many ways you can invest in the Center and we offer a flexible payment plan. For 2008 The Center provides the following programs for local businesses to become donor/investors in The Center for the Arts. Donations are tax deductible.

Programs include:

- ❖ Business Partner for four signature events
- ❖ Monthly underwriter
- ❖ Event Sponsorship

Other ways for businesses to support the Center

- ❖ Become a Volunteer
- ❖ Provide business services at a below market rate
- ❖ Donate equipment, furniture and material – Check with staff for our current needs.